

# Merchant Savings Calculator

See exactly how much you save with SoundBip vs traditional affiliate platforms

**How it works:** Traditional platforms charge monthly subscriptions (\$816+/year base) before you make a single affiliate sale. SoundBip charges **0.5% per sale + 0.29% per commission payout** — you only pay when you earn.

## Annual Savings by Revenue Tier

Assumes 10% commission rate, \$100 average order. Traditional = Shopify Basic (\$39/mo) + affiliate app (\$29/mo) + Stripe (2.9% + \$0.30) + PayPal payouts (\$1/each).

ANNUAL REVENUE	TRADITIONAL COST	SOUNDBIP COST	YOU SAVE	SAVINGS %
\$1,000	\$858	\$5.29	\$852.71	99.4%
\$5,000	\$1,026	\$26.45	\$999.55	97.4%
\$10,000	\$1,236	\$52.90	\$1,183.10	95.7%
\$25,000	\$1,866	\$132.25	\$1,733.75	92.9%
\$50,000	\$2,916	\$264.50	\$2,651.50	90.9%
\$100,000	\$5,016	\$529.00	\$4,487.00	89.5%

## Calculation Breakdown

### Traditional Platform

- Shopify Basic: \$39/mo (\$468/yr)
- Affiliate App: \$29/mo (\$348/yr)
- Payment Processing: 2.9% + \$0.30/txn
- Affiliate Payouts: ~\$1.00 per PayPal transfer
- **Base cost before any sales: \$816/year**

### SoundBip

- Monthly subscription: **\$0**
- Platform fee: 0.5% on sale amount
- Commission payout fee: 0.29% per payout
- XRPL network fee: \$0.0002 per transaction
- **Base cost before any sales: \$0/year**

## The Real Advantage: Cash Flow

Beyond direct cost savings, SoundBip eliminates the **30–90 day payout delay** that kills affiliate motivation and programme growth.

### Traditional Payout

- Day 1: Sale made
- Day 30: Refund window closes
- Day 45: Payout batch processed
- Day 48: Affiliate receives funds

**Total wait: 48+ days**

### SoundBip Payout

- Second 0: Sale completes
- Second 4: RLUSD arrives in affiliate wallet
- Verified on XRP Ledger instantly
- Affiliate can spend immediately

**Total wait: 4 seconds**

## Built-in Point-of-Sale

SoundBip includes a full POS — no separate payment terminal subscription needed:

PAYMENT METHOD	HOW IT WORKS	FEE
RLUSD (Crypto)	NFC tap, QR code, payment link, or SoundPay audio	<b>0.5% platform only</b>
Card (SumUp)	Contactless/chip via SumUp reader	SumUp rate (1.69% UK)
Cash	Manual entry with change calculation	<b>0.5% platform only</b>
Split Tender	Combine any methods on one transaction	Per-method rates apply

**Start saving today. Zero setup cost.**

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